

# JI ZHANG

## Designer | Frontend Engineer

Portfolio: <https://azj00.github.io/index.html>

### WORK EXPERIENCE

#### Brown University | Student Web Designer & Developer

Nov 2022 - Now | Providence, RI

- **Designed** and **developed** a web application to visualize lobbying data in the U.S for Climate and Development Lab with Figma and Typescript.
- Initiated **user testing** with Figma prototype to optimize design process.
- Solo designed and **collaborated** with back-end engineers, researchers, and professors.

#### Brown University | UIUX Assistant

Sep 2022 - Now | Providence, RI

- Assist Brown's Digital Learning & Design team in designing **user interactions** and **components** for courses web page.
- Perform user testing and **identify usability problems** for current course websites. Propose design solutions based on the result.
- Gamified a course's website and increased student enrollments by **40%**.

### PROJECTS

#### Toko App | [Project link](#)

Fall 2022

- Collaborated with cross-function team to redesigned a English learning with AI app for a startup to boost app popularity.
- Conducted **user research** (persona, survey, usability testing) to collect user feedback. Created user journey map to identify pain points and potential optimization points.
- Refined the app based on user testing feedback with **multiple iterations**.
- Proposed design solutions with algorithm and approved by the founders.

#### Elephant Edu | [Project link](#)

Spring 2022

- Conducted **user research** (persona, survey, usability testing) to collect user feedback. Created user journey map to identify pain points and potential optimization points.
- Established a design system from scratch and maintained design consistency with **Figma components**.
- Featured in Boston University Kilachand Honors College Keystone Project Presentation.



[azj00.github.io](https://azj00.github.io)



[ji\\_zhang@brown.edu](mailto:ji_zhang@brown.edu)



[linkedin.com/in/anna-ji-zhang/](https://linkedin.com/in/anna-ji-zhang/)



[github.com/kimonazj](https://github.com/kimonazj)

### EDUCATION

#### Brown University

Expected May 2024

Master of Science

GPA: 4.0

Computer Science in Design pathway

#### Boston University

Sep 2018 - May 2022

Bachelor of Arts

GPA: 3.8

Major: Computer Science

Minor: Visual Arts

Honors: Kilachand Honors College  
Cum Laude

### SKILLS

#### UIUX

Qualitative and Quantitative user research, Wireframes, Prototyping, User flows, Sketches, Data analysis, A/B Testing, Style guides & Component library

#### Programming

HTML5+CSS3, Bootstrap, JavaScript, XML, TailwindCSS, React, Svelte, Ruby, Python, Java

#### Software

Figma, Balsamiq, Sketch, Adobe Suite, Android Studio

#### Languages:

English, Mandarin, Korean, Cantonese